



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

*find your reason to smile...*

## OSHKOSH COMMUNITY YMCA 2024 COMMUNITY IMPACT + ANNUAL REPORT



**65%**  
of kids in our  
community are  
involved through  
membership or  
programming



**1 IN 2**  
seniors in  
Oshkosh are  
connected  
to our Y



The Y served  
**43%**  
of people in our  
community through  
membership and  
programming

Scan here to  
view our 2024  
Oshkosh YMCA  
Annual Report  
video:



# IN SUMMARY 2024

We're proud to ensure that everyone—regardless of their financial circumstances—can belong to our Y, participate in programs and improve their lives.

*we are*

## FOR ALL

Our **FOR ALL** Financial Assistance Program puts that promise into action. In 2024 we awarded over \$372,000 in membership assistance to 2,965 individuals—more than half of them children—so every family can access swim lessons, youth sports, memberships and more, regardless of ability to pay. We know one fee doesn't fit every story, so we tailor support to remove financial barriers and make meaningful experiences possible for all.

100% of your contribution supports our **FOR ALL** Financial Assistance program.



*join us*



Scan here or visit [oshkoshymca.org](https://oshkoshymca.org) to support the Oshkosh YMCA Annual Campaign and help our community thrive.

*we get...*

## Contributed SUPPORT

Because the Oshkosh Y is a charity, we received the following support in donations and grants:

Annual Campaign Contributions	\$398,118
Oshkosh Area United Way Funding	\$20,000
Grants	\$104,406

**Total contributed support received \$522,524**

*so we give...*

## Direct & Indirect Community ASSISTANCE

Because the Oshkosh Y is a charity, we gave our community this assistance:

HEALTHY LIVING ASSISTANCE	\$583,183
• Low-income youth, family and individual memberships; subsidized senior memberships	
YOUTH DEVELOPMENT ASSISTANCE	\$345,630
• Childcare, before and after school care, summer camps	
PROGRAM ASSISTANCE	\$60,399
• Chronic disease programming, mission programs, swim, tennis, youth sports	
FACILITIES USAGE	\$109,273
• By community groups and schools	
INDIRECT PROGRAM SERVICES	\$380,373

**Total community assistance provided \$1,478,858**



*memories*

## YOUR MEMBERSHIP FEES

### OPERATE OUR FACILITIES

Your membership fees at work:

- Equipment
- Pool costs
- Administration
- Utilities
- Staff
- Technology
- Facility repairs, cleaning and maintenance

## YOUR GIFTS

### CHANGE LIVES

Your donations at work:

- **FOR ALL** Financial Assistance program
- Membership assistance
- Before and After School program assistance
- Swim and Water Safety instruction
- Childcare assistance
- Youth Sports assistance
- Mission programs
- Community outreach





Dear Members and Friends,

As we reflect on 2024, I am filled with immense gratitude for the incredible work being done by our staff, volunteers, and supporters. The Oshkosh Community YMCA has long been a place of opportunity, belonging, and hope, and this year has been no exception.

Throughout these pages, you'll see numbers that represent the reach of the Y in our community.

These numbers are impressive, but more importantly, they represent real lives changed. The Y is more than a gym—it is a charity where no one is turned away. Whether it's giving a child the opportunity to grow and learn, helping an individual overcome a health challenge, or providing resources for working families, the Y is here for all.

Our commitment to serving the community remains steadfast, and this past year, we have worked to evolve our programs and strengthen our impact. None of this would be possible without the generosity and dedication of our staff, volunteers, and donors. Thank you for being part of this mission. Your belief in the Y inspires us to do more, to be better, and to dream bigger.

The best is yet to come, and I look forward to all that we will accomplish together in the year ahead.

With gratitude,

Jeff Schneider

President/CEO

Oshkosh Community YMCA

## YOUR OSHKOSH COMMUNITY YMCA BOARD OF DIRECTORS

We are led by a vibrant, committed volunteer Board of Directors. These community leaders bring new perspectives and connections to the work and mission of the Y.

Brent Antti  
*Chair*

Meghann Kasper  
*Treasurer*

Carston Larson  
*Secretary*

Becky Tuchscherer  
*Past Chair*

Joe Bongers  
Dr. Bryan Davis  
Adam Fhlug  
Rachel Hansen  
Salim Hawi

Jill Huth  
Cal Jirschele  
Kathy Lett  
Jamie Mielke  
Jenna Walker

*smiles...*

## FOR ALL

As a charitable organization rooted in Oshkosh, every dollar you give stays right here fueling programs, partnerships and offering financial assistance that help our neighbors learn, grow and, yes, find their reason to smile. From a toddler's first swim lesson to a senior's laughter in a fitness class, the Y is a place where differences fade and community spirit shines. Because the Y exists to serve everyone, no one is ever turned away for inability to pay.



*shine*

# FOR YOUTH DEVELOPMENT

*Rosie*

"I've been coming to the Y since I was six and it has always been like a second home to me. I'll come to the little kids' practice after school every day and I'm like a little coach to them. I remember being one of the little kids who'd just started out. It was scary getting in the water and doing what the big kids did. I love to volunteer and make the kids feel more welcome in the pool when they come in and help build their confidence."

*welcome*



**1,209**

# of children served  
across all childcare  
and school-age programs

Childcare, swim lessons, youth sports—these aren't just activities at the Oshkosh Y; they're the building blocks of confidence and character. In July 2023 we opened our UWO Childcare site, adding 100 new families to our network of three centers. This year we cared for 1,209 children, providing \$345,630 in assistance so every child can learn, play and grow.

In our drop-in Child Watch centers alone, 1,063 youngsters logged 4,050 visits, giving parents peace of mind to focus on their own health and self-care. And youth sports continue to be a springboard for life lessons with more than 7,000 enrollments in flag football, ice hockey, karate, swim team and more. Kids are taught teamwork, empathy and confidence, sometimes for the very first time.

*teamwork*

## **VOLUNTEER COACH OF THE YEAR**

Alex Davis has consistently inspired youth through sports, not just by teaching game skills but by encouraging a love of physical activity in a fun and supportive way. Unlike traditional sports awards that focus on records, this recognition highlights a coach's ability to build character, promote teamwork, and create positive memories that last a lifetime.





# FOR HEALTHY LIVING

From early-morning laps to late-night group classes, the Y is where wellness happens. In 2024, members made over 390,000 visits to our wellness centers and group-exercise studios—an 11 percent increase. To meet demand, we launched 24/7 access, rolled out three new group exercise formats, and upgraded equipment at both branches.

LIVESTRONG® at the YMCA and Rock Steady Boxing® helped 54 individuals manage chronic conditions; 483 participants sharpened their cooking chops in our Teaching Kitchen series; and our certified trainers guided members of every fitness level toward stronger, healthier lives.

Social connection is just as powerful as cardio: one in two Oshkosh seniors finds belonging here through low-impact classes, strength-building workouts and friendship-focused events.

True healthy living extends far beyond the walls of the Y. It's about building lasting habits that nurture body and mind every day. Whether it's joining a walking group, training for a 5K, or attending a wellness workshop, our members find countless ways to stay motivated. With each stride, squat and stretch, they're not only strengthening their own health but inspiring friends, family and neighbors—amplifying wellness across all of Oshkosh.



# 483

# of participants in our Teaching Kitchen series

As Deb says, "Exercise is the reason I come but the effect is connection. I leave feeling connected and I take that energy back into the world."

*Deb*

"What began as a simple exercise class turned into a life-changing journey for me—boosting my confidence, building friendships and empowering me to spread positivity in the community. The exercise is the reason I come, but the effect is connection. I leave feeling so good and I take that energy back out into the world, telling everyone, 'You've got to come to the Y—It's not just a place to exercise.'"

*energy*



# FOR SOCIAL RESPONSIBILITY



## Eddie

For Eddie, a nine-year-old boy, the Y has been a cornerstone in his journey to becoming a confident swimmer. With his grandfather by his side, Eddie turned these lessons into cherished family experiences. Supported by our welcoming and skilled staff, the impact goes beyond teaching strokes—it creates connections, builds confidence and equips individuals with life-saving skills.

At the Y, “social responsibility” means opening doors, literally and figuratively, for everyone. Thousands received support through our **FOR ALL** program with more than half of them children finding their confidence through swim lessons, childcare, and sports.

We partnered with the Oshkosh Area School District on Project Life, empowering students with disabilities through real-world internships setting up events, managing towel services and joining community outings—all at no cost to families.



Our Tennis & Pickleball Center hummed with activity too. Members and guests showed up 9,125 times for lessons, summer camps, leagues and friendly rallies. And with our community partners, donors, friends, 500+ staff and more than 1,000 volunteers, Oshkosh is stronger, healthier, and more vibrant.



## support

### COMMUNITY PARTNER OF THE YEAR

Quandt Plumbing, LLC (Jason & Kimberly Quandt) has consistently demonstrated its commitment to our community through generous support of charitable events and youth sports programs. As a dedicated supporter of the Y, Quandt Plumbing has played a vital role in enriching our community and ensuring that everyone has access to valuable programs and resources.





# IMPACT AT A GLANCE

The Y is expanding its reach, deepening impact and evolving services.

## CONFIDENCE IN THE WATER

A young child enters the Y feeling uncertain around water, but with support, grows comfortable and capable, gaining both safety skills and confidence that will last a lifetime.

### YOUTH DEVELOPMENT

#### YOU CAN HELP:

Donate to fund a swim lesson

## WELLNESS IN ACTION

Through Y activities, participants discover new ways to move, cook, and work together, carrying healthy habits and teamwork skills back into their daily lives.

### HEALTHY LIVING

#### YOU CAN HELP:

Bring a friend to group class

## POWER OF VOLUNTEERING

Every year generous and dedicated members devote time to coaching and mentoring, building skills, friendships, and a sense of belonging in the community. A win-win for everyone!

### SOCIAL RESPONSIBILITY

#### YOU CAN HELP:

Volunteer a few hours each month

*find your smile...*

## In 2024

over 1,000 volunteers powered our special events and more than 700 donors contributed over \$500,000 to fuel our mission.

Whether you give your time at a community event, make a financial gift, or even include the Y in your estate plans, there's a place for you here.

Visit [oshkoshymca.org](https://oshkoshymca.org) or scan the QR code to learn how you can help create even more reasons to smile.



**ANNUAL CAMPAIGN**  
FINANCIAL ASSISTANCE



In 2024, the Oshkosh Y served 20,000 members who made more than 882,000 visits across our facilities.

Through our new UWO Childcare site and three centers combined, we cared for 1,209 children, providing \$345,630 in assistance to ensure every child could learn and grow. Our Safety Around Water program reached 616 second graders, while kids of all ages attended swim and water safety classes 3,976 times. We certified 69 new lifeguards, making our pools and beaches safer for everyone. Youth sports remained strong, with 7,034 enrollments in programs that build teamwork and confidence. Families also relied on our Child Watch centers, where 1,063 kids logged 4,050 visits while parents pursued healthy activities. Altogether, the Y's work was powered by generous donors and community partners, over 500 staff, and more than 1,000 volunteers, strengthening Oshkosh with every connection made.

20,000+ Active Y members

69 New lifeguards certified

# of times kids attended swim & water safety classes 3,976

OVER 33,000 Lives positively impacted

7,034 Youth Sports enrollments

882,000 Total facility visits



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

You've seen the impact, now be part of the change:



**100%** of your contribution stays in Oshkosh and the surrounding communities, supporting those who need it most, right here at home.



We couldn't do it without you—thank you.

*help create smiles throughout our community...*

OSHKOSH COMMUNITY YMCA | [www.oshkoshymca.org](http://www.oshkoshymca.org)

DOWNTOWN (920) 236-3380 | 324 Washington Ave

20TH AVENUE (920) 230-8439 | 3303 W. 20th Ave

TENNIS & PICKLEBALL CENTER (920) 236-3400 | 640 E. Cty Road Y

