



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2022 COMMUNITY IMPACT + ANNUAL REPORT OSHKOSH COMMUNITY YMCA

2023 ANNUAL
CAMPAIGN
FINANCIAL ASSISTANCE



FOR YOUTH DEVELOPMENT

62%

of the youth in our
community service area
are served by the Y.

The Oshkosh Y impacts our
community, our region
and our entire state.

FOR HEALTHY LIVING

1 IN 4

people in our community
service area are Oshkosh
Y members.

FOR SOCIAL RESPONSIBILITY

Number of visits
our Y has had over the
last five years:

MORE THAN

3.5 MILLION

Learn more
in the video
at this link.
Scan or
click here:



2022 GENERAL HIGHLIGHTS

The Oshkosh Y served 30,599 unduplicated people in 2022.

We finished the year with 18,968 members (a 17% increase in active members from 2021).

Members made over 749,000 recorded visits to the Oshkosh Y. 42% were made by members 55 years or older.

The Y Tennis Center was officially changed to the Y Tennis & Pickleball Center in recognition of our commitment to the sport of pickleball.

The Y Tennis & Pickleball Center was recognized as the USTA Midwest Community Tennis Facility of the Year.

\$524,522 in donations were made to the 2022 Annual Campaign/**FOR ALL** Financial Assistance Program.



Oshkosh Y Staff pledged approximately \$60,000 of their wages to the 2022 Annual Campaign.

In 2022 the Y was awarded \$117,000 in grants from community partners and foundations.

FOR YOUTH DEVELOPMENT



220 kids per day attended Y Childcare.

133 kids participated on the Oshkosh Y Swim Team (OSHY).

90 kids per day attended 4K at the Oshkosh Y, a collaborative program with the Oshkosh Area School District.

Over 380 kids attended YMCA before and after school programs at 6 different schools.

480 kids attended licensed YMCA summer care programs.

Over 450 preschool children participated in preschool sports and activities.

Over 2,700 school age kids participated in youth sports programs.

Over 3,900 moms, dads, and kids participated in family programming.

Over 1,600 people attended Y Family Nights.

683 kids participated in tennis lessons and camps.

Over 350 kids participated in the Learn-to-Skate program.

Over 70 youth received advanced hockey training.

THANK YOU for being a part of our Oshkosh Y family. Your commitment and care help change lives right here in your community. **TOGETHER**, we make a difference.

We awarded over \$116,000 in assistance to families in need of quality licensed childcare.

FOR YOUTH DEVELOPMENT



In 2022, the Y served 9,096 kids through membership, programs, and services.

We provided free space to both the Oshkosh Police Department and Oshkosh Fire Department for training recruits.

FOR HEALTHY LIVING



Members and participants attended group exercise classes over 62,000 times, a 17% increase over 2021.

FOR HEALTHY LIVING

Over 4,000 swim lessons were delivered to youth and adults.

Over 500 adults participated in tennis lessons and leagues at the Y Tennis & Pickleball Center.

Y Pickleball increased from 2 leagues with 40 participants to 6 leagues with 140 participants.

More than 1,000 adults participated in sports programs including basketball, soccer, and flag football.

There were over 260,000 visits to our Wellness Centers.

Over 500 individuals stayed connected through our YMCA360 virtual platform.

997 seniors fostered friendships and increased social connectedness while attending special programs encouraging lifelong learning.

Y seniors participated 13,832 times in Active Older Adult focused exercise classes.

331 individuals participated in personal training, chronic disease prevention and healthy living programming.



We provided over \$103,000 in free facility use to community groups.



Over 1,000 community members volunteered at the Y in 2022.

FOR SOCIAL RESPONSIBILITY

We provided membership assistance valued at \$291,617 to 2,681 individuals through our **FOR ALL** Financial Assistance Program. 50% were under 18 years of age.

We served 940 individuals through Operation Salute and our Armed Services YMCA benefit.

112 participants became lifeguard certified at the Y to better serve the needs of our community through lifesaving water safety instruction.

We developed and launched the new Brighter Days Support Program for grieving widows or partners, age 55+, in collaboration with NAMI Oshkosh.

To support seniors in our community without access to the internet, the Y, in partnership with Oshkosh Media, provided group exercise classes via Spectrum Cable.

We partnered with the Oshkosh Food Co-op to offer free family cooking classes at both the Y and Co-op.

We partnered with Fox Valley Technical College by providing classroom space, childcare, and Y membership to women participating in FVTC's Starting Point Program; a free program for women looking for direction in the areas of education, employment, self-esteem, and a healthy support system.

We hosted 9 blood drives, collecting 203 pints of blood, potentially saving 610 lives.

We partnered with Oshkosh Area School District's Project Life; a transitional program that develops skills and promotes independence and integrated employment in the community.

We collaborated with the Boys & Girls Club of Oshkosh in tennis lessons, aquatics, and teen programming to provide healthy opportunities for kids in our community.

We partnered with over 30 different community agencies, including Christine Ann Domestic Abuse Services, COTS, Solutions Recovery, Nova Counseling Services, Oshkosh Area School District, and Parent Connection, with over 600 individuals served through direct referral.

Learn more in our Annual Report 2022 video by clicking or scanning here:



2022 IN SUMMARY

WE GET...

Because the Oshkosh Y is a charity, we received the following support in donations and grants:

Contributed Support

Annual Campaign Contributions	\$407,522
Oshkosh Area United Way Funding	\$20,000
Grants	\$97,000

Total contributed support received **\$524,522**

We also received invaluable volunteer support from over 1,000 individuals throughout the year.

so WE GIVE:

Because our Y is a charity, we gave away:

Direct & Indirect Community Assistance

Healthy Living Assistance \$433,721

- Low-income youth, family and individual memberships; subsidized senior memberships

Youth Development Assistance \$116,724

- Child care, before and after school care, summer camps

Program Assistance \$39,944

- Chronic disease programming, mission programs, swim, tennis, youth sports

Facilities Usage \$103,000

- By community groups and schools

Indirect Program Services \$357,706

Total community assistance provided **\$1,051,095**

We're proud to ensure that everyone - regardless of their financial circumstances - can belong to our Y, participate in programs and improve their lives. 100% of your contribution supports our **FOR ALL** Financial Assistance Program.

Your **membership fees** operate our facilities:

- Facility repairs, cleaning & maintenance
- Equipment
- Pool costs
- Utilities
- Staff
- Technology
- Administration

YOUR FEES



Your **donations** change lives:

- **FOR ALL** Financial Assistance Program
- Membership assistance
- Swim and Water Safety instruction
- Before and After School program assistance
- Child Care assistance
- Youth Sports assistance
- Community outreach
- Mission programs

YOUR GIFTS



2023 **ANNUAL CAMPAIGN**
FINANCIAL ASSISTANCE



To donate to the Oshkosh Y Annual Campaign and make a difference right here in our community, scan or click here or visit our website at www.oshkoshymca.org



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FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OSHKOSH COMMUNITY YMCA • www.oshkoshymca.org

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20TH AVENUE 230-8439 | 3303 W. 20th Ave

TENNIS & PICKLEBALL CENTER 236-3400 | 640 E. Cty Trunk Y